MARK DAVIS
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SAMPLE IMAGE SHOT LIST

Two real-world examples and a blank template for planning your project

Every successful shoot starts with a shot list. It tells me exactly which images your team needs, keeps the shoot day on schedule, and makes sure nothing gets missed while we are on location. The two examples below come from real industrial projects, with client and equipment names removed. Use them as a starting point, then fill in the blank template on the last page for your own project.

TIPS FOR BUILDING YOUR SHOT LIST

- **Label every shot.** A letter or number for each shot makes it easy to check off on location and to refer to later.
- **Describe the view.** Overall, elevated, ¾ view, medium close-up, or close-up.
- **Mark priorities.** Flag must-have shots so they are captured first if time or access is limited.
- **Note still, video, or both.** Depending on the project, video and stills may be shot on separate days.
- **List people shots separately.** Note who needs to be there, and when.

EXAMPLE 1: FOOD PRODUCTION LINE — STILL PHOTOGRAPHY

Shot	Description
A	Overall view from a slightly elevated position of two drum seasoning applicators, showing the infeed and discharge of coated snacks.
B	View inside one seasoning drum showing snacks being coated.
C	Uncoated snacks entering the seasoning drum system (either unit is OK).
D	Elevated view looking down on the accumulation conveyor.
E	If possible, overall view of the seasoning room showing both seasoning applicators, the accumulation conveyors, and the incline conveyors.
F	¾ view of a seasoning applicator with mist collector, with seasoned snacks on the conveyor in the foreground.
G	¾ view of a seasoning applicator with mist collector.
H	Medium close-up of the slurry applicator feeding the seasoning applicator.
I	Medium close-up of the dry seasoning feeder system feeding the seasoning applicator.
J1	Overall elevated view of the top of the weigher/conveyor platform, with bagmakers and case-packing activity beneath it.
J2	Same as J1, from a position near the center of the platform.
K	Overall elevated view looking down on the platform top, showing all weighers and conveyors.
L	Medium close-up of a weigher with a conveyor feeding snacks onto it.
M	Close-ups of the slide gate, opened and closed.
N*	Overall ¾ view of the new bagmaker from the discharge side (front).
O*	Overall view of the new bagmaker from the rear (film roll side).
P1	People shot: plant manager and three team members holding a bag of the customer's product, beside a bagmaker.
P2	People shot: same group beside a seasoning applicator.
P3	People shot: same group beside a weigher, with conveyors in the background.

** If identical bagmakers sit on either side of the new unit, also take a shot showing the full row.*

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EXAMPLE 2: SECURITY SCANNER — STILL AND VIDEO

No.	Category	Description	Still	Video
1	Equipment	Scanner (multiple angles)	X	X
2	Equipment	Scanner, top view	X	X
3	Equipment	“On” button	X	X
4	Equipment	“Off” button	X	X
5	Equipment	Emergency shutoff (x2)	X	X
6	Equipment	Key in key switch	X	X
7	Equipment	Key switch without key	X	X
8	Equipment	Power cable	X	X
9	Equipment	Platform in “Home” position	X	X
10	Equipment	Platform not in “Home” position	X	X
11	Equipment	Scanner top view with 3’ radius marked	X	X
12	Equipment	Side angle of scanner and operator stand	X	X
13	Equipment	Side angle of scanner and operator stand, with people	X	X
14	Equipment	Platform	X	X
15	Equipment	Feet on platform	X	X
16	Equipment	Red light during scan	X	X
17	Equipment	Green light during scan	X	X
18	Operation	Person being scanned (multiple angles)	X	X
19	Operation	Person operating scanner	X	X
20	Operation	Image “pinch”	X	X
21	Operation	General image manipulation in software (zoom, contrast)		X
22	Operation	Login, scan, manipulate, comment, log out sequence		X
23	Screenshot	Checking database for scan history	X	
24	Screenshot	System warm-up	X	X
25	Screenshot	Warm-up procedure screen	X	X
26	Screenshot	Viewer login screen	X	X
27	Screenshot	Scan mode	X	
28	Screenshot	Prepare to scan	X	
29	Screenshot	Scan database	X	
30	Screenshot	Scanned image additional comments	X	
31	Screenshot	Scan interface	X	
32	Screenshot	Log out	X	
33	Screenshot	Image viewing options (zoom)	X	

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YOUR SHOT LIST

Project: _____

Location: _____

Shoot date(s): _____

On-site contact: _____

No.	Category	Description	Still	Video
1				
2				
3				
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18				

Ready to plan your project? Start at commercialindustrialphotographer.com/start-a-project/

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